



• HARRISONVILLE, MISSOURI •

invite you to **HOLSTEIN FIELD DAY**

TUESDAY, JUNE 30, 2026

Registration to begin at 10:30 AM; Program 11:00 AM

featuring: **From Dairy to Agro Tourism:**

Matt Moreland grew up dairy farming with his grandparents, father and uncle at Moreland Farms, home to Char-Land Holsteins in Harrisonville, MO. Through life's twists and turns Matt started educating the public on agriculture through events at his farm, Red Barn Ranch. Come and spend the day learning from Matt about how he shifted his focus and took advantage of his resources and has created a thriving destination for hundreds of families each year.

Program:

- * **Experience the Sunflower Festival**
- * **Transforming ag equipment into toys**
- * **Discuss the many opportunities Agro Tourism can provide your operation.**
- * **Enjoy lunch sponsored by Moreland Farms**
- * **See the corn maze, corn pit, truck slide & more**
- * **Fun for kids of ALL ages! Truck slides & air cannons**

Everyone Welcome



DIRECTIONS: From I-49 take exit 160 at Harrisonville to MO-291 North. Continue on MO-291 N for 1.1 miles. Turn right (south) onto Waters Road for .8 miles. Turn left (east) onto S. Jefferson Parkway for 1.4 miles. Red Barn Ranch will be on the Right.

MATT MORELAND

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