

**NEW Cow of
Year Ballot &
Deadline!
Dues Card**

thePULSATOR

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THE MISSOURI HOLSTEIN-FRIESIAN ASSOCIATION

Jodi Wright - Secretary/Manager ♦ Clever, MO 65631 ♦ Phone (417)743-2921 ♦ Website: www.missouriholstein.com

OFFICIAL NOTICE

**Annual Membership Meeting & Convention
Missouri Holstein Association
January 27 - 28, 2012
University Plaza Hotel & Conv. Center -
Springfield, MO.**

ANNUAL MEMBERSHIP MEETING:

This is the official notice to all members of the Missouri Holstein Association that the annual membership meeting will be held **Saturday, January 28, 2012 at the University Plaza Hotel, Springfield, MO** beginning at **10:00 AM**, with president Al Brandt presiding.

ROOM RESERVATIONS

Please make room reservations directly to The University Plaza, 333 John Q. Hammons Parkway, Springfield, MO. Room rates are \$69 + tax per night, single/double. FREE hot breakfast with room. Cutoff date is January 12, 2012. Call the University Plaza today for your reservation, 417-864-7333 Ask for Missouri Dairy Forum rate.

2012 DISTRICT OFFICERS

Northeast Central: Crystal Rademacher, president; Roy Parsons, vp; Judy Borman, sec./treas.; Eric Adkins, director.

Northwest: Dallas Cornelius, president; Dan Hegeman, vice-president; Debby Cornelius, sec./treas.; Kirby Hanson, director.

Southwest: Mike Wilson, president; Stacy Dohle, vice-president; Mary Ling, sec./treas.; Matt Day, director.

South Central: Joe McClellan, president; Susan Brooks, vice-president; Michelle Ramaeker, sec./treas.; Justin Nelson, director.

Southeast: John Schoen, president; Melinda (Schoen) Morrison, v.p.; Cliff Strieker, sec./treas.; Marvin Schoen, director.

West Central: Jay Moreland, president; Matt Moreland, vice-president; Marilyn Moreland, sec./treas.; Ed Steele, director.

2012 COMMITTEES

Juniors: Janice Perry, chm; Marvin Schoen, Mike Nelson, Sylvia McClellan, Jeff Wantland, Gail Groves, Suzanne Lenz, Heather Moreland

Sale: Dean Dohle, chm; Ed Steele, Shirley Best, Matt Day

Show: Mike Wilson, chm; John Denbigh, Nancy Hamner, Justin Nelson, Justin Hicks

Futurity: Becky Durst, chm; Dustin Luttrell, Jessica Gatton-Dixon, Eric Ling

Finance: James Penn, chm; Roy Parsons

Resolutions: Jay Moreland, chm; Crystal Rademacher

100th Anniversary / Awards Nomination: John Underwood, chmn; Kate Geppert, Ed & SueAnn Steele, Marilyn Moreland,

Marianna Thompson, Cliff Strieker

Nominating: Barry Steevens, Chair; Dallas Cornelius, Kate Geppert

National Convention Executive Committee: Barry Steevens, chmn; Kate Geppert, Jodi Wright, Janice Perry, Tony Whitehead,

Roy Parsons, Ed & Sue Ann Steele, Fritz Hegeman, Eric Ling

2011 MISSOURI HOLSTEIN CONVENTION

SCHEDULE OF EVENTS

University Plaza Hotel & Convention Center - Springfield, Missouri

Sponsored by Missouri Dairy Association, Missouri Holstein Association, Missouri Guernsey Breeders Association, MO Dairy Growth Council, and Sho-Mo Dairy Heifer Growers

FRIDAY, JANUARY 27, 2012

- 8:00 AM Coffee, Milk & Pastries
8:30 Registration and visit exhibitors
9:25 Call to order - Larry Purdom, Missouri Dairy Association (MDA) President - Oklahoma / Illinois
9:30 "Controlling Flies on the Dairy"-Dennis Meyer, Central Life Sciences, Sponsored by Central Life Sciences
10:10 "The Basics of Mineral Nutrition"-Geoff Zanton, Ruminant Nutrition Research & Development Manager, Novus International, Sponsored by Novus International
10:50 "Integration of Synchronization Programs and Estrous Detection"-Dr. Todd R. Bilby, Associate Professor, Extension Dairy Specialist, Texas A&M System, Stephenville, Texas, Sponsored by Merck Animal Health
11:30 Break & Visit with Exhibitors
Noon Luncheon and Speaker "A Practical Look at Feeds and Feeding for Optimal Rumen Performance"-Gene Goenner, Alltech, Sponsored by Alltech
1:30 PM "Dairy in the 2012 Farm Bill", Randy Mooney, Chairman of the National Milk Producers Fed., Washington DC
2:10 MDA 27th Annual Meeting with Policy Development Session
2:15 Sho-Mo Dairy Heifer Growers Association Annual Meeting
3:15 Refreshments
4:30 Missouri Holstein Association Committee Meetings
5:00 Missouri Guernsey Breeders Association committee meetings
5:30 Missouri Holstein Juniors Activity
7:00 Missouri Guernsey Assoc. Board Meeting

SATURDAY, JANUARY 28, 2012

- 7:00 AM Coffee, milk and pastries in Trade Show
8:00 2012 National Holstein Convention Committee Meetings
9:00 Missouri Junior Guernsey Breeders Meeting (MGBA Annual Meeting immediately following)
10:00 Missouri Holstein Junior Princess & Miss Interviews
10:00 Missouri Holstein Association Annual Meeting
10:00 Missouri Brown Swiss Association Annual Meeting
11:00 Missouri Jersey Cattle Club Board Meeting
11:00 Missouri Holstein Association Jr Awards, Princess & Little Miss Crowning
All-Missouri Awards & Cow of the Year presented
Noon Luncheon and Fun Auction
1:00 PM Missouri Holstein Association Meeting re-convenes
1:00 Missouri Junior Holstein Association Annual Meeting

Note: Following the Missouri Holstein Annual Meeting, a full Holstein board meeting will be held. (Board members are all district presidents and directors). There will not be a board meeting following the Friday committee meetings.

The Forum is FREE but Luncheon Reservations are required both days by Jan. 25, 2012.

E-mail dairystl@aol.com, call 636.519.9300 or FAX 636.519.1403.

Reservations may also be sent to Jodi Wright, 417.743.2921, e-mail: jwright@missouriholstein.com

NATIONAL CONVENTION COMMITTEES TO MEET ON SATURDAY, JANUARY 28 AT 8:00 AM

2012 NATIONAL CONVENTION COMMITTEES:

Banquet: Marilyn Moreland & Pam Probert co-chairs; Kay Steevens, Karla Grimm, Clejo King, DyAnna Shaver and Jeanette King

Dairy Bar: Stacy Dohle & Al Brandt co-chairs; **Non-Delegate:** Patty DeLong & Betty Voskamp co-chairs **Publicity:** Mary Angelo & Jodi Wright co-chairs

Finance: Rex Ricketts & Jerry King co-chairs; Noel Boyd, Karla Deaver, Nancy Hamner, Mary Ling, Nikki Whitehead

Hospitality: Kate Geppert & Sherri Peters co-chairs; Harlan/Judy Borman; Chris/Suzanne Lenz; Sonja Brandt; Cathy Hemmann; Betty Voskamp, Lynn/Paula Morgan

Host Day: Brad Groves & Shirley Best co-chairs; Rick King, Becky Durst, Sandy Thornhill, Ken Deaver, James Pen, Kevin Phillips, Lance Davidson, Janine Staiger, Ray Schooley, Ron Shaver, Justin Nelson **Registration:** Jodi Wright & Mark Witherspoon co-chairs: Nancy Kunkel, Kate Geppert, SueAnn Steele

Juniors: Robert & Janice Perry chair; Sheila Groves, Karla Deaver, Crystal Rademacher, Susan Brooks, Mike Nelson, Kim Wilson, Jeanne Luttrell

Pre-Convention: Roy/Daisy Parsons, Fritz Hegeman co-chairs; Dallas Cornelius, Mike Hackman, Matt & David Day, John Denbigh, Jay Moreland, Richard/Ann Lenz

Sale: Larry Wright chair: Tony Whitehead, Eric Ling, Michelle Ramaeker, John Miller, Ed Steele

Transportation: Ted Probert & Tony Rickard co-chairs

MEMBERSHIP AGREEMENT - MISSOURI HOLSTEIN ASSOCIATION

Name: _____ HFA# _____ Phone (____) _____

Address _____ County _____ City _____ State _____ Zip _____

Fax#: (____) _____ Farm Name: _____ Prefix: _____

Email: (I send website update info): _____
Farm Website: _____

Membership dues are based on the number of Registered 87% or > RHA (or eligible) cows & heifers in the herd.

0-10 = \$25.00 11-50 = \$40.00 51-100 = \$50.00 over 100 = \$60.00

Junior membership, **\$2.00 per junior per year** (those under age 21). Please list names & birth dates of Jr. Members: _____

RETURN TO:
Missouri Holstein Association
Jodi Wright, Sec.-Treas.
3259 Jasmine Rd, Clever, MO 65631
Ph. (417)743-2921

Membership Dues (Mid-States Magazine **included**): _____

Junior Member Dues (Mid-States NOT included): _____

100th History Book -Reduced Pre order rate \$35: \$35
(See explanation on History page)

- Please answer questions on reverse side -

Total Enclosed: _____

FOLD & MAIL DUES and BALLOT

HELP US SAVE POSTAGE... YEARLY MEMBERSHIP FEES ARE NOW DUE!

**2011 MISSOURI COW OF THE YEAR CONTEST
OFFICIAL VOTING BALLOT**

NEW Voting Deadline: Noon, January 28, 2012

Since the original Newsletter is somewhere in the USPS system and an animal was inadvertently omitted, the Cow of the Year Voting will be extended until 12 Noon, Saturday, January 28, 2012, at State Convention. You may mail or hand ballots in personally. Ballots will be counted at Noon.

The MO Cow of the Year will recognize an animal which is bred & owned, at least 87%RHA, and was alive on January 1, 2011. Each cow had to be nominated through an ad in the Mid-States Holstein News. The award recognizes the animal you consider to be most worthy based on their overall performance. The winner will be awarded at the State Convention.

Voting Rules: Each paid MO Holstein membership receives ONE vote. Each paid junior member (age 9 by Jan. 1, 2011) also receives ONE vote. Make copies of this ballot if need be. Mail to address on reverse.



NOMINEES FOUND IN MID-STATES HOLSTEIN NEWS
(Indicates issue nominated) Vote for only one



- Best-Sunrise Malachi Dawn, Best-Sunrise Dairy (Dec.)
- Groves-Vu Toystory Rixi, Groves-View Dairy (Dec.)
- Radine Goldwyn Model-ET, Borman Farm (Dec.)
- Ram-Elle Turbo Venus, Michelle Ramaeker (Dec.)
- Robthom Jiana Outside, Robthom Farm (Dec.)
- Toecky Maurice Syrianna, Tom & Becky Durst (Dec.)
- U-Wing Morty Tracie-ET, U-Wing Farm (June)

Print Name

Birthday (If Jr. Member)

Signature

Any unsigned or unlegible ballots will not be counted.

_____ Milking Herd size (Holstein) _____ Reg. _____ ID Holsteins _____ Grade

Total Animals, including heifers _____

Production Testing: _____ DHIA _____ DHIR _____ Other _____ Not on Test

_____ I would like to sell some Holsteins privately through the Missouri Association

_____ I would like more information on advertising in the **Mid-States Holstein News**

_____ I would like to consign to Association sponsored sales

_____ Yes _____ No Would you like to serve on a committee of the Missouri Holstein Association?

For your name to appear in the Membership Directory your dues must be paid by **March 15**.

Dues are delinquent after that date and your name will be removed at the National Holstein office. Please return this card with your check today. Be sure your address is complete. If you have an e-mail please write it on the front. I only use it to send Holstein information. Thank you.

Place
Stamp
Here

Missouri Holstein Association
3259 Jasmine Road
Clever, MO
65631

Let Us Show You: 100 Years of Missouri Holsteins

Make sure your cows are not left off important lists

GMD

200,000 lb Cows

40,000 lb Cows

4E and Up

EX-94 and Up

Cows w/5 EX dtrs

There will be current lists of GMD, 200,000 cows, 40,000 lb cows, 4E and up, 94 and up cows, and cows with more than 5 EX daughters at the state convention in January for the Missouri membership to update. It is the responsibility of the breeder to make sure that your animals are listed on these correct lists. The lists will also be posted on the website. These lists will be closed following the convention.

*Please mail or e-mail your information to Jodi Wright, 3259 Jasmine Rd, Clever, MO 65631
or e-mail: jwright@missouriholstein.com, Phone 417-743-2921 or FAX 417-743-3203*

MEMBERS CAN PRE-ORDER HISTORY BOOK AT A REDUCED PRICE UNTIL MARCH 15, 2012

I'm sure that you have heard of the 100th Anniversary History Book project. If you attended any of the meetings you have seen samples of what the book is going to look like. This is really a very professional product that Missouri will be very proud of. We have many herd biographies that showcase the diversity of Missouri dairies. Rich photos and interesting articles will complete this unique history book. You will want to be sure to order your copy and one for your family or county library.

The reduced price of \$35 for this 400 page book is only available until March 15, 2012 with your annual membership dues. The book will then be available and sold for an increased rate at the National Holstein Convention. Thank you for your support!

Missouri members can pre-order this book for \$35 with their 2012 annual Missouri dues.

JUNIOR POOL PARTY

FOOD, FUN & FRIENDS

PLACE: University Plaza Hotel, Springfield, MO

WHEN: Friday, January 27, 5:30 PM

Pizza & drinks at 6:30 PM

WHERE: Meet in the Hotel Pool.

WHAT: Fun time with juniors preparing for our National Convention.

WHY: FUN for all Junior Holstein members so that we can help make our out-of-state guests feel welcome and help them have fun when they come in June!

JUNIORS ~ Jr. Convention Meeting

Come and participate in the Junior meeting on Saturday. Bring ideas for the coming year for activities and contests!

National Convention competition slots will be filled at convention, so start thinking about what you'd like to participate in.

We will also be electing new officers - so come prepared to have fun!

ALL-MO AWARDS GIVEN DURING SATURDAY BANQUET!



Keep Up-to-date with National Convention News...

The National Convention Website has all the latest information about the convention - there is even a Facebook page for 2012! So check it out!!

June 27 - 30, 2012, Springfield, MO
www.nationalconvention2012.com

Are you ready to kick up your heels this summer?

Missouri is hosting the National Holstein Convention June 2012! Can you believe it is almost here? There are plenty of opportunities for everyone to help out!

Contact Barry Steevens if you would be available to volunteer even just one day. We will need lots of people to make this convention a success: helping

serve dairy products, directing guests, assisting with tours, answering questions, sharing Missouri History as our guests ride to their destinations, and everything in-between. There is a place for you!

Contact Barry at: 573-882-3459 or steevensb@missouri.edu to sign up to volunteer.

National Convention Sale Facility - Juanita K Hammons Hall For the Performing Arts

We have an elite venue planned for the National Convention Sale at Juanita K Hammons Hall for the Performing Arts! Plus it is only a block from the convention center so you will be able to look at the cattle anytime. You won't want to miss this.

Selections Begin January 1, 2012

Contact Dallas Burton if you have a consideration for the sale.
Dallas Burton Cell 785-806-9774; dallasburton@cox.net



HAVE YOU MADE YOUR RESERVATIONS YET?

If you are planning on volunteering or attending the National Convention this June in Springfield and you wish to stay in the headquarters hotel don't forget to make your own reservations. The hotel is already over 1/2 full. So, be sure not to delay. You can phone or go online to make your reservations. Convention details on www.holsteinconvention2012.com

University Plaza Hotel - Phone: 417-864-7333; www.upspringfield.com

Mention Holstein Association for group rate. Take advantage of our special \$119 rate for single/double/triple/quad occupancy or the \$134 rate for a King Suite (+16.46% tax).

* Group rate available until June 3, 2012. Subject to availability.



2012 Official Souvenir Program National Holstein Convention

- ✓ Advertise in the Official Convention Program
- ✓ Program will be online at:
www.holsteinworld.com
www.dairyagendatoday.com and
www.holsteinconvention2012.com
- ✓ Promote your high performance cows, valued breeding stock and cow families in this sought-after issue.
- ✓ Your ad supports the Convention
- ✓ Full Page ad includes creation of a Farm Website to be linked to Convention Website!
- ✓ Make updates to your website up until convention.
- ✓ Program will be mailed to 1500 Registered breeders in an eight state region
- ✓ 1500 Extra issues will be distributed at National Convention.
- ✓ Reach Holstein breeders across the U.S. and around the globe. You can also place your ad in the Holstein World and Dairy Agenda Today for an additional fee.



Full Color Breeder Ad Rates

Full Page	\$675
Half Page	425
Quarter Page	275
Business Card	175
2-Page Spread	1150
1/2 Page Spread	750

- Full Page Ad includes creation of Breeder Website (8 photos & logo). Regular updates included.
- Website can be added to any advertisement less than a full page for \$200
- Advertisers farm location will be placed on Virtual Breeder Tour map on Convention website and in Convention program for attendees to be able to visit.

- Closing date for ads and material: March 2, 2012.
- Camera ready ads due April 2, 2012.
- If cut-out cow photo requested - \$20 each photo - no extra charge if using regular photos.
- Special advertising rates to place this ad in any or all of the following: Holstein World, Dairy Agenda Today, and Mid-States Holstein News.

Call to reserve your ad today!

Mary Angelo 417-880-5732; Jodi Wright 417-743-2921
info@holsteinconvention2012.com