

107th Annual Membership Meeting
Missouri Holstein Association
10:15 am Saturday, January 21, 2023, Oasis Hotel, Springfield, MO

Ryan Bilyeu, President, called the meeting to order. There were approximately 25 members and guests present. Ryan Bilyeu offered a prayer before the business meeting for all in attendance. Ryan asks membership to review printed minutes from 2022 as printed in meeting packet. Lora Wright moves to approve 2022 minutes as printed. Roy Parsons second, motion passes.

Jodi Wright reviewed the financial report and gave the yearly review. Major financial changes include: Virtually no interest on investments as rates were near zero. The heifer tag sale made an additional \$1000 this year, also had the convention auction and cornhole. The major increased expense for the year was the Pulsator magazine. The printing and postage costs have drastically gone up and the participation in the Midwest Holstein issue was a learning experience and printing costs were higher than expected and that issue did not make money. The association lost \$2600 this year. All of the \$1677 in Pulsator accounts receivable due last year had been collected this year and there was no bad debt. The investments have not made anything for a couple years, but now since interest is increasing the savings are now in short term CD's @ 4%. Roy Parsons moved to accept Financial report. Robert Perry second. Passes.

DISTRICT, STATE, AND NATIONAL REPORTS:

Northwest: No report given. **Southeast:** Jodi reported that the 2023 Field Day will be hosted by Schoen Farms, Oakridge. **West Central:** Jay Moreland had district meeting in Versailles again this year to encourage Amish/Mennonite members to attend. WC had their district show at the state fair and increased exhibitors. **Southwest:** Bailey Keltner reported that she is the new SW District secretary and that the district show would be in conjunction with the state fair. **South Central:** Jodi reported that SC did not host a 2022 district show. **Northeast:** Jodi reported that district meeting attendees were disappointed in the MU dairy recent decisions to sell land.

Holstein USA: Jason Ewing introduced himself as the new Holstein USA Field representative starting 1/3/23 replacing his dad, Tim. He just returned from orientation in Brattleboro. He learned of many products and services that are available to help producers that he was unfamiliar with. Encouraged members to be part of the Complete program. Only 47% of US cows are enrolled. Red Book Plus has a mating segment. Also ATA, dairy processing center in California, is available to process any dairy records. If you are unhappy with or would like to change your current dairy records processor ATA is available to accept all samples. Marketplace Sires has a new lineup of bulls. Tango is a very high type red bull. Tim Zimba coordinates the sires program. Jason has all the semen, so there is no shipping. The current territory is IL, MO, AR, OK, & KS.

State Fair: Amy Jo Estes reported that the open and jr show open by date is now **July 1**. She will need to see paperwork. Matches closer to breed associations. Changing the open show schedule some to help accommodate our judges and their time. Ring 1: Holsteins, Brown Swiss, and AOB. Ring 2 – Jersey, Guernsey and AOB (whichever ring is done first). Open Supreme will now be at 4pm. Friday night will continue cornhole tournament that will either benefit medical needs of a dairy participant or be part of the Tim Ewing Memorial Scholarship = \$500. The beef supreme champion will not interrupt the dairy show again. Dairy will have their own photo backdrop in the MFA arena and Jenna Wilson has been contacted about taking dairy photos. Judges have been contacted, but not confirmed. Looking for someone to pick up the milk at the Gerken Center. DFA stated it was not worth their time to pick up the milk in 2022. This causes a lot of trouble, waste and disposal problems. Please give AmyJo suggestions on how to utilize the milk and not be wasted!

Dairy Hall of Honors: Ryan read the winners from the Expo program for 2022. Awards held Jan. 27, 2023 in Columbia.

2022 Leadership Award: Tom Oelrich, Mora (MO Dairy)

Scholarship Recipients: Blake Wright, Verona

Breeder: Ridge View Farms, Droste's, Lancaster (Ayrshire)

Maria Joy Poock, Boonville

Meritorious Service: Dave Drennan, Chesterfield (MDA)

Pioneer: Sam & Ethel Messer, Cairo (Guernsey)

University of Missouri Extension: Reagan Bluel, Dairy Extension Specialist: Ted Probert's position is still open and trying to fill. Requirements are masters and general agriculture knowledge in addition to dairy. University has just approved that they would wait for someone to finish their thesis if the right person. Had one applicant that was ready to interview and they rescinded their application. Stacy Hamilton works with the grazers and Dr. Scott Poock, DVM helps run the dairy. Currently Reagan is the only statewide specialist. Extension head, Marshall Stewart has left for a new position and they are in search of a new head of Extension.

MU Dairy-Foremost: Reagan Bluel also reported for the dairy. The animal science department head has approved the sale of the Holstein Farm (where heifers and dry cows are housed). The income is supposed to be used to offset the dairy debt and be re-invested in the dairy operation. MU is also liquidating 142 heifers. MU hoping to hire a specialist in repro and genetics. Questioned Reagan if the dairy was still registering? Jodi had heard they quite. Reagan had not heard this, felt they still were. Asked what the 10-20 year goal of the dairy is? To keep the facility and shift to a teaching herd, working a lot with the vet school.

MO Dairy: Reagan Bluel stated that the organization is almost 3 years old. The board is working on a strategic planning process on how they can be effective for the states producers. Surveys will be going out to get opinions. Legislative director Gene Weisman has fully retired and they have hired Tony Benz. He is a private lobbyist who might possibly also represent dairy processors. Casey Wasser (MO Soybean) has waived his fee to assist MO Dairy. There was much discussion over the hiring of Tony Benz and his conflict of interest with producers and processors. MO Dairy sees the conflict of interest with Mr. Wasser based on the production and utilization of soybeans. Wondered how they don't see the conflict with Mr. Benz. Regan stated they want to create policy that is mutually beneficial to producers and processors. Mr. Benz was approved Dec 2, 2022. AmyJo Estes asked how deep a dive MO Dairy did into Mr. Benz's previous employment? Al Brandt, chairman, was responsible for vetting. Ms. Estes expressed concern with Mr. Benz and his extensive employment history.

Reagan discussed MO Dairy membership. If a producer, voting membership is \$250 annually. Non dairy membership is \$35. There are 383 grade A producers in the state and there are 38 MO Dairy members.

Planning the 2023 Expo Jan 19 - 20, 2024 at Oasis Hotel, Springfield. Ryan thanked MO Dairy for their invitation and work on the 2022 Expo!

DFA: No report given.

COMMITTEE REPORTS:

Awards: Roy Parsons said the committee had a conference call to discuss items. They had not addressed the John Cooper last year and have made a decision. They would like to rename the Distinguished Service award the "John Cooper Distinguished Service Award". All discussion was positive. Roy moves to make it the John Cooper Distinguished Service Award and Mike Wilson 2nd. Motion Passes. Asked Jodi if she could update the plaque in the Dairy Hall. talked about changes recommended for Cow of the Year due to several years of problems with timely delivery of the Pulsator. Roy recommends changing the cut-off for nominations to be September 30 (or deadline for Fall Pulsator or Mid-States).

Cow of the Year: Had a tie this year. Committee feels that if a tie occurs then award multiple winners.

Hall of Honors: The committee is going to try to get the dairy hall to honor youth more i.e.: judging teams Recognize that members need to nominate quality candidates for recognition. Our late representative, John Underwood always made sure people were nominated, now the committee needs to take a more active role.

Master Breeder – Missouri: There haven't been any nominations. State needs to do a better job of promoting.

Paul Selken – awarded as the state fair herdsmanship winner.

Roy Parsons moves to accept Awards committee report. Jay Moreland 2nd, motion passes.

Show and Futurity: Lora Wright, Chairman reported for the committee. Plaque prices are up and membership voted last year to have something other than plaques. The committee decided that it would require 6 or more All-Missouri or Reserve awards earned by one farm/individual before they could chose another prize. Yearly prize options will be determined by the awards committee chairman to be same cost as 6 plaque costs. Possible options include items like a table or cooler, which could possibly be engraved. If farm/individual receives less than 6 they automatically will receive plaques. Group classes will not receive plaques for Reserve All-Missouri awards. They will just be printed in the convention book.

Committee will also contact DAT to try and have them promote state fair. See costs and try and get business sponsor to cover costs.

Southern National April 4-8. New schedule. Bailey Keltner moves to accept show report. Robert Perry 2nd. Motion passes

Sale Committee: Jodi Wright gave report for Larry Wright sale Chairman. Sale in 2022 made \$1000 more than first year netting \$2624.00. Kept costs low. Planning on the Heifer Tag sale again. We are getting a good format so we are going to continue to improve. The separate sale Facebook page worked really well. Had some more detailed requirements for consigners that also helped: clipped heads, green broke when arrive. Since we only really have a couple days with the animals to get clipped and promoted. Will stick with the total of 20 head and 40 kids and had the youth lead animal selling in ring. Had a great crowd and plan to have a more formal ticketed Friday evening meal. Tickets will be sold Friday evening, each consignor will receive 2 free tickets as a 'thank you' from the committee. Brown Swiss asked if they could receive a portion of the proceeds of their consignments. The committee discussed and determined that the format would remain the same. From the inception of the sale other breeds were welcomed but Missouri Holstein was sponsoring and covering all costs and responsibility and therefore any profit or loss. Changes and improvements for 2023: Change sale order from breed and have a few younger Holsteins. Try not to get too old of consignments. Try to have signs at State Fair for purchases. Tentative sale date: May 26, 2023, Freistatt, MO. Jay Moreland moves to accept sale committee report. Robert Perry second. Passed.

Juniors: Case Melzer, new Jr President, gave the junior report. Seventeen juniors present. Discussed the Jr All-MO point system. Awards are getting difficult to calculate since many districts have disbanded their district shows. Juniors voted to have Jr All-MO Awards go to 1 day show at state Holstein show (open show) at state fair. Case reported on the success of the 2022 juniors at the National Holstein Convention, South Dakota. They also had signups for the 2023 National Convention. Discussed upcoming funds and activities: continue \$25/jr for futurity, \$100 to cow camp, \$500 to jr advisors, \$200/jr member competing in National Convention, sponsor food booth at the heifer show, and silent auction donations. Officers for 2023: President: Case Melzer; VP – Sophia Geppert; Secretary – Sammi Justice, Historian (Digital Scrapbook) – Sophia Geppert; Reporters: WC- David Melzer; SW – Monique Turner; NE – Charlie Dickerson; SC – Amanda Brooks.

Katie Wantland announced that the reporters are required to provide 1 article in the Pulsator each year.

Budget / Finance Report: Jay Moreland reported they went over finances, however Jodi forgot receipts, and submitted a budget for 2023. Jay stated that interest income should be significantly higher in 2023. Jay moves to accept report. Robert Perry second. Passes

INCOME		EXPENSES			
Membership Dues	6200	Management + Jr advisor	8500		
Interest Income	3000	Pulsator (Printing, post, comm.)	24000		
Convention Auction	900	Travel & Office	2000		
Donation	660	Subscriptions (MidStates)	400		
Field Day	1500	Admin., Ins., jr dues, deprec, acctg	1175		
Pulsator Advertising	25000	Field Day	1000		
Spring Heifer Tag Sale	30000	Printing & postage (non Pulsator)	0		
Web Page	100	Spring Heifer Tag Sale	27140		
		Scholarships, Awards, Gifts	2665		
		Website	250		
Total Income	67,360	Total Expenses	67,130	Net	\$230.00

OLD BUSINESS:

Pulsator: Jodi and Jenna detail happenings of the year. Jodi commended Jenna on her skills and dedication to the magazine and her fine work. We've had better luck with the postal service, however printing and postage have drastically increased. We have not increased advertising yet as we are hoping some of the printing will come down, but it doesn't look like that will happen this year and we will try to absorb the cost increase.

1. Is the Pulsator relevant for commercial producers? Heard they feel it is a registered magazine, no need for them to advertise. Either we need to change or stop sending to the entire Grade A list – realizing we would lose some advertising, but also would have reduced costs. Lots of discussion ensued regarding the benefits of sending to commercial producers and changes we can make to improve. Suggestions include:

- a. Exposes the youth of commercial producers to other opportunities within the industry
- b. Have larger article banners
- c. On the front cover print article headlines
- d. Under Pulsator title and "All-Breeds Magazine"
- e. Have a commercial dairy section (classifieds) like Hoards, like our Business Card section, people trying to sell tractors, or needs, etc.
- f. Have feature articles on commercial people i.e.: Riegel's (who just won production award).
- g. Encourage MO Dairy to promote Pulsator. Share on their FB Page and talk about at meetings.

2. Discussed the Midwest Holstein issue we participated in Fall 2022. Discussed that Shannon and Jenna had to make the decision about a month ago if we were going to participate in the Spring Issue again due to the Feb. 10th deadline. Missouri is going to try again and see how things go now that we know a little more how it works. There were no objections and most everyone enjoyed publication. Roy Parsons moves to accept report and Jay Moreland seconded. Passes.

Online Donations for Memorials: It was suggested by a member to have an online donation button for memorial contributions to the association to make it easier (and potentially more donations) for individuals. She could but using PayPal would have the standard fees of about 3.5-4% and Venmo would have slightly higher fees. Jodi asked for a show of hands of those who were highly interested. No one showed interest. Will table at this time.

NEW BUSINESS:

Field Day: Our host for 2023 is John Schoen and family, Oakridge, MO.

By-Law change: Below are the board approved changes. Following is only the sections containing revisions.

Strikethrough - language that is to be removed

Bold, Italic and Underlined - language that is to be added

ARTICLE II – MEMBERSHIP

Section 3. There shall be two classes of members: Active and Junior.

- a. Active members shall include those of legal age qualified under Article II, Section 1, who have paid the annual dues and are in good standing.
- b. Junior members shall be those applicants qualifying for Junior membership in the Holstein-Friesian Association of America. A \$5.00 fee will be charged for Junior membership. This fee is subject to change upon the approval of the Junior Committee. The junior fee will be transferred to the Junior account. **Junior only members are encouraged to pay an additional \$25.00 Pulsator Subscription fee to receive the magazine.**

Section 6. The membership dues shall be paid on an annual basis with the rate being \$50.00 per membership for members, partnerships, or corporations that own Holstein cattle. Those who do not own Holstein cattle, shall pay ~~\$25.00~~ **\$50.00** annually per membership.

Lora Wright moves to approve By-Law amendment. Trent Miller seconds, motion passes

Roy Parsons moves to make by-law change effective 12/1/22. Robert Perry second. Motion passes.

Packers & Stockyards Bonding: Secretary Jodi Wright told membership that the Packers and Stockyards and MO Dept. of Ag have made the association change the trustee for the 61K CD for bonding from Charles Cowherd to MO Dept of Agriculture.

District Show Status: Asked what districts were planning on having their own district show? Will affect junior all-mo point calculations. Only SW planning at state fair.

USDA Traceability public comment period: USDA Seeks Public Comment on Proposal to Strengthen Animal Disease Traceability Regulations. The United States Department of Agriculture's (USDA) Animal and Plant Health Inspection Service (APHIS) is proposing to amend animal disease traceability regulations and require electronic identification for interstate movement of certain cattle and bison. APHIS is also proposing to revise and clarify record requirements. There is a public comment period until March 22, 2023. APHIS will review and make a final ruling. Discussed if the association wants to put forth a comment on behalf of the membership in addition to individuals being able to comment on their own as well. Reagan Bluel moves to put in individual options and no official association option. Jay second. Yea's – 4, No's – 3. Motion passes. Then Reagan Bluel states that MO Dairy had a group consensus. MO Dairy Resolution: Federal Issues: Public Policy & Government Relations #6: Support voluntary national animal traceability.

Resolutions: Committee meet prior to convention and resolutions are printed in state convention book. Most people were not given a book so President, Ryan Bilyeu read aloud. Jodi commented that there was a print error: Cow of the Year should be "Cow of the Year 2021- Groves Vu Large Maraca. Asked for any additions. Jay Moreland moved and Robert Perry second to accept resolutions. Passes.

Nominating Committee: Mike Wilson reported for the committee. President Ryan Bilyeu is retiring. For the At-Large Board Position the committee recommends Janine (Staiger) Pirtle and Karl Wilke. Mike nominated Janine Pirtle for the open position. Jay Moreland second. Motion passes. Mike Wilson nominated the following slate of officers: President – Scott Wilson; VP – John Schoen; Sec – Jodi Wright; Director at Large – Shannon Kleiboeker. Mike noted for the record that Scott and Shannon are siblings. It was asked that Shannon already had a position as Co-Jr Advisor. Mike stated that Shannon was planning on relinquishing this position in the next couple years. Mike asked if there were any nominations from the floor. Jay Moreland moved to accept entire slate by acclamation. Reagan Bluel second. Motion Passes. Newly elected President, Scott Wilson gave retiring president Ryan Bilyeu a gavel plaque thanking him for his years of service to the association.

Announcements:

1. 2025 Futurity Forms Available – Due / Postmarked **Feb. 1, 2023**
2. Breeder Page Openings for the coming year. \$50 / month
3. MO Dairy Hall of Honors Scholarship: For post-secondary students in agriculture MO School. Due April 15 @ missouridairyhalloffhonors.com
4. Heifer Tag Sale – May 25, 2023 (tentative date)
5. NEMO Production sale – Fall 2023

6. Ed Wittorff looking to sell approximately 60 head of milking females and 70 head of heifers both Holsteins and Brown Swiss. Please contact Ed Wittorff or Jason Ewing if interested.

Reagan Bluel moves to adjourn meeting, Jay Moreland second, passes.

Awards Presented Friday Evening:

2022 Cow of the Year: Tie: Groves-Vu Rager Tabbey-Red, Groves-View Dairy and Schoen Optimize 2548, Schoen Farm

2022 Field Day Host – Purina Animal Nutrition Center, Gray Summit, MO

2023 Missouri Holstein Miss & Princess – no awards given

2022 Spring Classic Scholarship – Kylie Scrivner, Ava

Distinguished Junior awards - Jr Division: Brantly Keltner, Clever (Recognized for applying) Sr Division: no award given

50-Yr Holstein Members 2022: Steele & King Farm, Butler

40-Yr Holstein Members 2022: James & Novalee Coats, Mtn. Grove; Janice Ling, Springfield

Dairy Hall of Honors Award Winners: 2022

2022 Missouri Holstein Distinguished Service Award – No award given

Recognized All-MO, Jr All-MO, PBR, Progressive Genetics, and 2022 Futurity winners as listed in the convention program.

Respectfully submitted,
Jodi Wright