

2019 Heart of America Dairy Expo

Ramada Oasis & Convention Center, Springfield, MO



Thursday January 17, 2019

- 3:00 p.m. FFA Ag Career Day Program
4:00 Pre-Conference Seminar on Grazing (getting more value from your milk and cow attributes for profitability on pasture systems) - David Sellars, Technical Manager, Emerging Markets; Innovation Division, Livestock Corporation (LIC), Newstead, Hamilton, New Zealand, sponsored by *ABS Global*
6:00 Cattlemen's Night at the Dairy Expo! Grand Opening in Trade Show with Beef Buffet Reception (*Grand Ballroom*) sponsored by *Phileo Lesaffre Animal Care*
7:00 Early Bird Seminar: sponsored by *American National Insurance Company*
8:30 Recess

Friday January 18, 2019

- 8:00 a.m. Registration Open & Trade Show Open (*Grand Ballroom*)
Coffee, Milk & Pastries sponsored by *Soy Best, Southwest Dairy Farmers and Waikato Milking Systems*
9:25 Expo Welcome--Ted Sheppard, Conference Chairman (*Grand Ballroom*)
10:10 Speaker to be determined, sponsored by *Alltech*
10:50 Refreshment Break sponsored by *ABS Global, Missouri Trucking Association and Southwest Dairy Farmers*
11:00 Women in Dairy Meeting (*Sahara*)
11:20 "The Livestock Gross Margin Program" Kevin Gubbels, Insure My Forage, Norfolk, Nebraska, sponsored by *Insure My Forage*
Noon Pork Chop Luncheon
sponsored by *Hiland Dairy Foods Company and Missouri Pork Association*,
Keynote Speaker "Staying Profitable in Tight Margins", Matthew Lange, Business Consultant, Compeer Financial, Baldwin, WI, sponsored by *Central Life Sciences*
1:30 "Managing Robotic Dairies for Success and Profitability", Dr. Mike Brouk, Professor, Animal Sciences and Industry, Extension Specialist - Dairy, Kansas State University, Manhattan, Kansas, sponsored by *DeLaval & Flory Dairy Equipment*
2:10 "Adjusting Your Dairy to These Prices" Producer Panel on Milk Quality, Moderator Dr. Scott Poock, University of Missouri, Columbia, sponsored by *Missouri Corn Merchandising Council, Mycogen Seeds and ST Genetics*
2:50 President's Ice Cream Social sponsored by *Hiland Dairy Foods Company, F&H Food Equipment Company and Southwest Dairy Farmers and Turners Special Supply*
3:15 Missouri Dairy Association (MDA) 34th Annual Meeting with Policy Development Session (*Grand Ballroom*)
4:30 MDA 33th Annual Meeting adjourns
5:00 Missouri Holstein Association (MHA) Committee Meetings (*Coco & Maui*)
5:00 Missouri Guernsey Breeders Association (MGBA) Committee Meetings (*Sahara*)
6:30 Missouri Holstein Association pre-sale hospitality in trade show
7:00 MHA 2018 All-Missouri & Jr. All-Missouri and 2018 Cow of the Year Presentation
7:00 Missouri Guernsey Association Board Meeting (*Sahara*)
7:30 Missouri Holstein State Convention Sale in trade show
7:30 Missouri Holstein Juniors Fun Party

Saturday January 19, 2019

- 8:00 a.m. Registration/Check-in & Trade Show Open (*Grand Ballroom*) Coffee, milk and pastries sponsored by *FCS Financial*
9:00 Missouri Holstein Board Meeting (*Bora Bora Boardroom*)
9:00 Missouri Holstein Princess/Little Miss Interviews (*Sonoran*)
9:00 Missouri Junior Guernsey Breeders Meeting
(MGBA Annual Meeting immediately following)
9:30 Missouri Holstein Association Annual Meeting (*Grand Ballroom*)
10:00 Missouri Brown Swiss Association Annual Meeting (*Figi*)
10:00 Missouri Holstein Junior Association Annual Meeting (*Sahara A Boardroom*)
10:00 Missouri Jersey Cattle Club Annual Meeting (*Bora Bora Boardroom*)
12:00 Trade Show Closes
12:00 Luncheon; Missouri Holstein Association Junior Awards, Scholarships & Crowning of Holstein Princess & Little Miss
1:00 p.m. MHA Annual Meeting and Missouri Holstein Junior Association Reconvene (if necessary)
1:00 Missouri Ayrshire Association Meeting (*Bora Bora Boardroom*)
1:00 Midwest Milking Shorthorn Annual Meeting (*Arabian*)

**For Room Block of \$79.00 until January 2, 2019 mention Heart of Missouri Dairy Forum.
Contact the Ramada Oasis (417.866.5253) for reservations.**