



August 15, 2017

Dear Missouri 4-H Dairy Judging Alumnus and Friends:

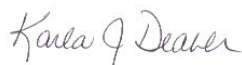
The Missouri 4-H Dairy Judging Team is seeking annual donors to support the travel experiences of the team. We recently lost a large annual sponsor, and need to replace approximately \$3500 of our annual budget.

We chose to contact you and ask for your assistance because you know first hand what being a part of a judging team means to young people. In fact, during the survey we conducted in 2013, former Missouri 4-H Dairy Judging Team members told us how important that experience was to their development. **We had nearly a 50% return rate on our survey, and 80% of participants strongly agreed that their 4-H dairy judging experience had increased their communication and public speaking skills.** Seventy-eight percent of respondents strongly agreed their 4-H dairy judging team experience had increased their presentation skills, and 70% strongly agreed their 4-H dairy judging team experience helped them in meeting new people.

Here are a few examples of what participants told us about their own 4-H dairy judging team experience: "4-H dairy judging was a fundamental building block for developing my interest in agriculture. I treasure the experience." **"Judging teams develop life skills in our youth that are hard to duplicate elsewhere."** "This cause is greatly worth the effort. Kids who have an interest need every opportunity to refine their skills, but develop so many others in the quest as well." "My experience in 4-H judging shaped me into the person I am today and I owe the organization a tremendous thank you!"

We appreciate your willingness to partner with us to continue this legacy for the MO 4-H Dairy Judging Team. Your financial contribution of \$100, \$250 or \$500 is fully tax deductible. Won't you consider helping us by completing the enclosed pledge card today? Thank you in advance for your support of Missouri 4-H Dairy Judging!

Sincerely,



Karla Deaver
Associate Extension Professional
4-H Youth Development Specialist
University of Missouri Extension
P.O. Box 388
1 Courthouse Square
Mount Vernon, MO 65712
417-466-3102
deaverk@missouri.edu

Ted Probert
Associate Extension Professional
Dairy Specialist
University of Missouri Extension
P.O. Box 458
190 W. Rolla
Hartville, MO 65667
417-741-6134
probertt@missouri.edu

Yes, I want to help the Missouri 4-H Dairy Judging Team raise needed funds. Enclosed is my donation of:

\$100 \$250 \$500 \$1000 \$2500 Other

Name _____

Mailing Address _____

City _____ State _____

Zip Code _____ Phone _____

Email Address _____

Please make checks payable to: Southwest MO 4-H, Dairy Judging Fund
Mail to Karla Deaver: PO Box 388, 1 Courthouse Square, Mt. Vernon, MO 65712