

Missouri Holstein Association

Jodi Wright
3259 Jasmine Road
Clever, MO 65631



«Mr_or_Mrs» «FirstName» «LastName»
«Company»
«Address1»
«City», «State» «PostalCode»

Missouri Holstein Association



Jodi Wright, Exec. Sec 11449 Lawrence 2220 Verona, MO 65769

Ph: 417-743-2921

Website: www.missouriholstein.com

E-mail: jwright@missouriholstein.com

State Officers

Brad Groves

President

2937 State Hwy 413

Billings, MO 65610

417-880-7012

Tommy Scrivner

Vice-President

Route 1, Box 425

Ava, MO 65608

417-683-6684

Nelson Hostetler

Director-at-Large

2380 E. 368th Road

Louisburg, MO 65685

417-327-7001

Jay Moreland

21601 E 227th St S

Harrisonville, MO 64701

Dr. Barry Steevens

134 ASRC Univ. of MO

Columbia, MO 65211

Ex-Officio Directors

Pulsator Newsletter Advertising Opportunities

Pulsator Newsletter – This is state newsletter that is distributed to the association members. Circulation is across the entire state of Missouri consisting of over 250 dairy farmers. In addition to the print ad we will also place the program and your ad embedded for full view on our website. This will increase your advertising dollar. We receive between 800 – 1000 hits per month. This newsletter is promoting spring shows and sales along with a recap of our recent state convention. This is an inexpensive way to advertise your business, cattle, or farm to Holstein members across the state! Both full color and black and white ad options are available for the Pulsator.

Publications will be four (4) times annually.

Ad Deadlines are: March 1, June 1, September 1, & December 1.

Pre-Designed Ad Prices and Sizes:

Full Color Option

Full Page - \$100

Half page - \$50

Quarter - \$30

Black & White Option

Full Page - \$80

Half Page - \$40

Quarter - \$20

Publication Size

8" x 10.5"

4" x 10.5" or 8" x 5.25"

4" x 5.25"

Advertise a Full page in all four issues and receive a **\$50 discount on final issue!**

Advertise a Half page in all four issues and receive a **\$25 discount on final issue!**

Ad dimension's for the Pulsator publication is 8.5" x 11" with .25" margins. You may email a pdf or other print ready format to jwright@missouriholstein.com. If you don't have anyone to design your ad – no problem. Just submit the information, logos, etc. to the prior email and an ad will be created for you.

Please complete the following page and return the publication and ad size that you desire along with payment so that we can allocate proper space for your ad. Thank you for your partnership in the dairy industry. If you have any questions, please don't hesitate to contact me at jwright@missouriholstein.com, 417-743-2921.

The previous publication is also included so you can visualize the publication and previous ads. Thank you for your time and consideration in advertising through the Missouri Holstein Association.

Sincerely,

Jodi Wright

Missouri Holstein Association

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Website: www.missouriholstein.com

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ADVERTISING OPPORTUNITIES

- ✓ All levels will be listed in our State Convention Program
- ✓ Determine the sponsorship that is right for you
- ✓ Ads may be submitted electronically.
- ✓ Ads design available if needed.
- ✓ All ads will be online at www.missouriholstein.com
- ✓ Reserve your space by deadline. Contact Jodi Wright at 417.743.2921, jwright@missouriholstein.com, or return this form to above address. Payment made at time of reservation.

Pulsator Newsletter – Pre-Designed Full Color

- | | |
|---|-------|
| <input type="checkbox"/> Full Page Color | \$100 |
| <input type="checkbox"/> Half page Color | \$80 |
| <input type="checkbox"/> Quarter Page Color | \$30 |

Pulsator Newsletter – Pre-Designed Black/White

- | | |
|---|------|
| <input type="checkbox"/> Full Page Black & White | \$80 |
| <input type="checkbox"/> Half page Black & White | \$40 |
| <input type="checkbox"/> Quarter Page Black & White | \$20 |

Ad Deadlines – Indicate Issue for Publication

- March 1 June 1 September 1 December 1
- Yes, I would like to advertise in all four (4) publications for a discount on the final issue.*

TOTAL AMOUNT \$_____

Contact Name: _____ Company Name: _____

Address: _____

Phone: _____ Cell: _____ Email: _____

Please return by ad deadline and make checks payable to Missouri Holstein to Jodi Wright 11449 Lawrence 2220, Verona, MO 65769

jwright@missouriholstein.com

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Ad Deadlines are: March 1, June 1, September 1, & December 1.

Full Color Option

Full Page - \$150

Half page - \$75

Quarter - \$50

Black & White Option

Full Page - \$130

Half Page - \$65

Quarter - \$40

Publication Size

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